

Creative ways
to make communication **easy**



1STMEDIASTAR'S MAIN OBJECTIVE IS TO ENHANCE OUR CUSTOMERS' BUSINESS PERFORMANCE, AND WE USE A SINGLE FORMULA TO MEASURE ACHIEVEMENT: THE ONLY SUCCESSFUL SERVICE IS A PROFITABLE ONE!

WE OFFER

1STMEDIASTAR IS AN INTERNATIONAL ONLINE MARKETING AGENCY THAT DEVELOPS NEW, ADVANCED INTERNET MODELS AND METHODS WITHIN VARIOUS ONLINE MARKETING BUSINESS SEGMENTS. WITH GLOBAL ONLINE SERVICES ON THE RISE, WISE AND EFFECTIVE ADVERTISING ON THE WEB IS IMPERATIVE FOR SUCCESS IN THE EVER COMPETITIVE ARENAS THAT OPERATE ONLINE. IN ORDER TO SECURE THAT SUCCESS, WE OFFER TURNKEY SOLUTIONS TO BROADEN YOUR BUSINESS. THE FIRST STAGE IS TO ENSURE THAT YOUR WEBSITE IS DESIGNED FOR MAXIMIZED PERFORMANCE. WE THEN CREATE A SPECIALLY-DESIGNED PLAN COMBINED OF SEARCH ENGINE MARKETING, MEDIA BUYING AND EXPOSURE TO AN AFFILIATES NETWORK. THIS THREEFOLD STRATEGY ENSURES MAXIMIZING REVENUES, LEVERAGING EXISTING RESOURCES AND CREATING A



1STMEDIASTAR PROVIDES A FULLY FLEDGED ADVERTISING CAMPAIGN THAT SUPPLIES ALL YOUR NEEDS FOR A PROFITABLE CAMPAIGN: FROM DESIGN AND COPYWRITING TO BANNERS AND HTML PROMOTIONS TO TECHNICAL SUPPORT.



NEGOTIATE MUCH LOWER ADVERTISING RATES FOR OUR CUSTOMERS.

OUR PROFESSIONAL MEDIA BUYERS WILL LOCATE THE MOST TARGETED AND COST EFFECTIVE TRAFFIC FOR YOUR WEBSITE TO MAKE SURE IT MEETS YOUR GOALS. HAVING CULTIVATED RELATIONSHIPS WITH LARGE MEDIA VENDORS, WE CAN



WE KNOW THAT EVERY CENT COUNTS AND WANT TO MAKE SURE THAT EVERY CENT IS COUNTED, SO WE USE A STATE-OF-THE-ART TECHNOLOGICAL PLATFORM THAT OPTIMIZES AND MONITORS THE CAMPAIGNS.

